



Date: 31-03-2026

GAUHATI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION
HOME ASSIGNMENT

Master in Commerce (M.Com.)

Semester – II (Session: 2024-25 (2024-25 (January) and 2025-26 (July-August))

Guidelines for Submission:

1. Learners who have been admitted in the Academic Session 2024-25 (2024-25 (January) and 2025-26 (July-August)) will write the Home Assignment.
2. Learners should write their **Roll Number, GU Registration Number, Subject, Semester, Paper Title, Paper Code** and **Name of the Study Center** clearly on the first page of the answer script in the space provided.
3. The formats of the answer scripts are available at, and can be downloaded from, the GUCDOE website (www.gucdoe.in).
4. There will be 2 (two) compulsory questions in each paper with options (Total Marks: 2 questions x 10 marks = 20 marks).
5. **Typed/Computerized answers will not be accepted.** Learners will write the answers neatly in their own handwriting.
6. Answer to a 10 mark question should not exceed 400 words.
7. Learners should not submit any plagiarized answers as such a practice is deemed to be unfair.
8. Learners of different Study Centers under GUCDOE will mandatorily submit the answer scripts at their respective Study Centers.
9. Learners of GUCDOE center will submit their answer scripts at GUCDOE Office.
10. **Last Date of Submission: 30th April, 2026.**

PAPER: COM 2016 (Economic Legislations)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** What is anti competitive agreement and dominant position? What do you mean by abuse of dominant position? Explain. 10
- Q. No. 2.** Spot the difference between FERA 1973 and FEMA 1999. Briefly explain the concept of realization and repatriation of Foreign exchange according to FEMA 1999. 10
- Q. No. 3.** Who is a Public Information Officer (PIO) and what are his/her duties. Also mention the organization where RTI Act is not applicable. 10
- Q. No. 4.** Discuss the legal and regulatory framework for the pollution control and environmental protection. 10

PAPER: COM 2026 (Organisational Behaviour)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Note down the concept of organizational behavior. Discuss the importance and the various disciplines that contribute to organizational behavior. 10
- Q. No. 2.** Discuss the emerging issues and challenges in OB. 10
- Q. No. 3.** What is personality? What are the factors affecting personality. Discuss the Big Five Personality Traits. 10
- Q. No. 4.** Discuss the various theories of Personality. 10

PAPER: COM 2036 (Operations Research & Computer in Business)

Answer the following questions:

2 x 10 = 20

- Q. No. 1.** Define E-Commerce with examples. Highlight the characteristics and scope of E-Commerce. 10

OR

Explain System Development Life Cycle (SDLC) in detail. Illustrate each phase with relevant example. 10

- Q. No. 2.** Discuss the role of Operation Research in managerial decision making. 10

OR

Define Linear Programming Problem and mention its uses. Explain the maximin and minimax criteria of optimality. 10

10

PAPER: COM 2046 (ADVANCED FINANCIAL MANAGEMENT)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Why wealth maximization is the primary goal of a firm. How is wealth maximization different from profit maximization. Elaborate. **10**
- Q. No. 2.** Explain the different approach to Capital Structure. **10**
- Q. No. 3.** Discuss the role of working capital management in business operation. **10**
- Q. No. 4.** Describe the different motives behind mergers and acquisition. **10**

PAPER: COM 2056 (SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** " Stock Market indices are the barometer of the economy". In the light of the given statement, explain the factors influencing the construction of stock market indices and highlight their importance. **10**
- Q. No. 2.** Explain how Markowitz's model helps investors in selecting an optimal portfolio. **10**
- Q. No. 3.** Explain the significance of a company analysis in evaluating a firm's financial performance. Also discuss the factor considered in company analysis. **10**
- Q. No. 4.** Write short notes on : **5 x 2 = 10**
- a. Efficient Market Hypothesis
 - b. Capital Asset Pricing Model

PAPER: COM 2066 (Strategic Human Resource Management)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Highlight the benefits and threats of global human resource management. **10**
- Q. No. 2.** Discuss the methods adopted in formulation of HRM practice for SME sector in India. **10**
- Q. No. 3.** Define the concept of HR re-engineering. What is the need of having a separate segment for Human Resource Accounting in organization. **10**
- Q. No. 4.** Write short note on executive compensation. Discuss the strategic approaches to compensation planning and management. **10**

PAPER: COM 2076 (Marketing Research and Consumer Behaviour)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Describe the various elements of consumer learning. How do culture influence consumers in their buying decision behavior. **10**
- Q. No. 2.** Explain the steps in designing a research. Highlight the issues in formulation of a research problem. **10**
- Q. No. 3.** Explain the five stages of consumer buying behaviour. Discuss how the knowledge of consumer behaviour is useful to the marketers. **10**
- Q. No. 4.** What is reference group? Describe the impact of digital revolution on marketing and on consumer behaviour. **10**

--- X X X ---